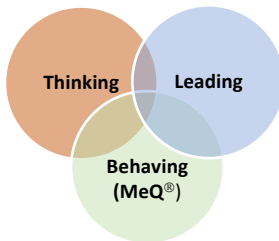


***The role of a leader is not to come up with all the great ideas.  
The role of a leader is to create an environment in which great ideas can happen  
(Simon Sinek)***

Without effective leadership, strategic change is unlikely to succeed. This course is intended to help participants;

- Understand themselves in respect of personality, achievements, aspiration, style and skills
- Motivate individuals appropriately and build high performing, creative teams
- Learn how to make difficult decisions, both individually and collectively
- Recognise the importance of culture and structure and reorganise appropriately
- Successfully transition themselves and individuals through change
- Prepare for a world without managers.....



21<sup>st</sup> Century Leaders Courses

*The 21<sup>st</sup> Century Leaders programme, recognised by the Chartered Management Institute (CMI), is comprised of three courses that can be taken stand-alone if required. Enrolment brings CMI membership and distance learning benefits along with a CPD completion certificate.*

*All three courses are designed to develop the knowledge, skills and attitudes necessary to deliver effective innovation and strategic change in organisations of all sizes and sectors.*

*Delivered at masters level, these courses contribute to the knowledge and understanding elements of several modules of the CMI's Level 7 Strategic Management & Leadership Qualification, available at additional cost and study.*

**Indicative Course Content:**

- Learning to learn – the essential element
- Determine what leadership really means in organisations and the flexibility now required in a knowledge environment
- Do we now need a new model of 'leadership' at all levels in our organisations?
- Is this the role set of the Intrapreneur?
- Reflect on what it takes to be an Intrapreneur and what skills and positive attitudes you already have
- Begin to develop a language for understanding oneself and then others
- Evaluate your own personality, skills, behaviours, styles and attitudes to leadership
- What 'motivates' individuals and what doesn't?
- Understand and improve how we make decisions, evaluate risk and create new ideas
- What is a team and what makes it perform successfully?
- Creativity is a blessing not a curse and can be developed
- How can we define organisational cultures, develop them appropriately and manage across them?
- What structural types are there and how do we design appropriate organisational structures and systems?
- Understand clearly how people react and respond to change and how to successfully lead them through it
- What are the key elements to consider when managing change?
- Take inspiration from selected case studies from around the world

The course is regularly delivered at [The Media Centre](#), Huddersfield HD1 1RL on consecutive days to small groups from all sectors using an action-learning, involved discussion approach. Please see [www.pimac.uk](http://www.pimac.uk) for the latest course dates and availability.

|   |               |
|---|---------------|
| • <b>Thinking Strategically</b> 2-day course  | £750 plus VAT |
| • <b>Leading Strategically</b> 2-day course   | £750 plus VAT |
| • <b>Behaving Strategically MeQ®</b> 1-day course (after completing the 2-day Leading Strategically course)   | £500 plus VAT |
| • CMI Level 7 Certificate in Strategic Management & Leadership (in addition to all 3 courses)<br>(Includes induction, 1:1 support, registration and assessment) | £500 plus VAT |

**Total for CMI Level 7 Certificate in Strategic Management & Leadership - 6 days attendance & £2500 plus VAT or £2250 plus VAT if paid in full at onset**  
Includes all course materials. Refreshments are not provided but full catering facilities are available on site.

For course dates, availability and more information please see [www.pimac.uk](http://www.pimac.uk) or contact  
David Broadhead - 01484 500404 or [david@pimac.uk](mailto:david@pimac.uk)