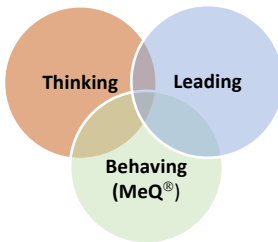


Based on my pool of coached clients, 90% of the challenges for business owners exist in a lack of personal development (Darren L Johnson)

Following on from the Leading Strategically course, this one-day course uses our well proven RIDFEAR® self-coaching methodology to help participants;

- Work out for themselves who they really are and what their strengths and skills are
- What they want to achieve in both their personal and work lives
- How they can develop and achieve that



21st Century Leaders Courses

The 21st Century Leaders programme, recognised by the Chartered Management Institute (CMI), is comprised of three courses that can be taken stand-alone if required. Enrolment brings CMI membership and distance learning benefits along with a CPD completion certificate.

All courses are delivered at [The Media Centre](#), 7 Northumberland Street, Huddersfield HD1 1RL, usually between 9.00 am and 17.00 pm.

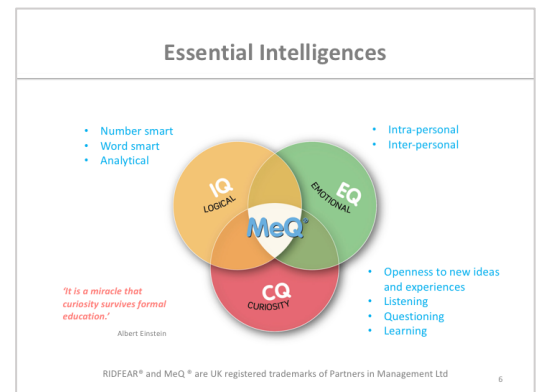
Delivered at masters level, these courses contribute to the knowledge and understanding elements of several modules of the CMI's Level 7 Strategic Management & Leadership Qualification, available at additional cost and study.

Indicative Course Content:

We believe that effective strategic leadership involves applying and developing the essential intelligences of Intelligence (IQ), Emotional (EQ) and Curiosity (CQ) in order to manage, lead and create. We call this MeQ® - the individuals **Intrapreneurs**.

RIDFEAR® is our self-coaching methodology and has helped hundreds of individuals experiencing change determine what they want, from both life and their careers, and then establish how to achieve that.

- RIDFEAR® has seven elements to it:
 - *R ealisation* – begin to discover who you are and what is really fundamental to you
 - *I deal* – start to determine what you really want
 - *D istractions* – understand and change what is holding you back
 - *F ocus* – determine which area of your life you can and want to change
 - *E nds* – establish what results you want to achieve
 - *A ctions* – plan how you are going to achieve them
 - *R efect* – take pride in your success, learn from it and reward yourself



This one-day course is regularly delivered at The Media Centre, Huddersfield HD1 1RL to small groups from all sectors using an action-learning, involved discussion approach. Please see www.pimac.uk for the latest course dates and availability.

• 21 st Century Leaders taster/induction session	Free
• CMI Level 7 Certificate in Strategic Management & Leadership taster/induction session	Free
• Thinking Strategically 2-day course	£750 plus VAT
• Leading Strategically 2-day course	£750 plus VAT
• Behaving Strategically MeQ® 1-day course (after completing the 2-day Leading Strategically course)	£500 plus VAT
• CMI Level 7 Certificate in Strategic Management & Leadership (in addition to all 3 courses) (Includes induction, 1:1 support, registration and assessment)	£500 plus VAT

Total for CMI Level 7 Certificate in Strategic Management & Leadership - 6 days attendance & £2500 plus VAT or £2250 plus VAT if paid in full at onset
Includes all course materials. Refreshments are not provided but full catering facilities are available on site.