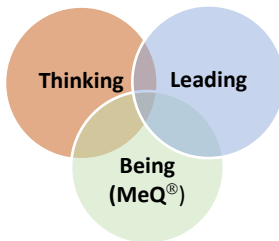


***The role of a leader is not to come up with all the great ideas.
The role of a leader is to create an environment in which great ideas can happen
(Simon Sinek)***

Without effective leadership, strategic change is unlikely to succeed. This course is intended to help participants;

- Understand themselves in respect of personality, achievements, aspiration, style and skills
- Motivate individuals appropriately and build high performing, creative teams
- Learn how to make difficult decisions, both individually and collectively
- Recognise the importance of culture and structure and reorganise appropriately
- Successfully transition themselves and individuals through change
- Prepare for a world without managers.....



21st Century Leaders Courses

This intensive two-day course is one of three stand-alone courses that comprise the 21st Century Leaders programme, recognised by the Chartered Management Institute (CMI). Enrolment brings CMI membership benefits along with a certificate upon completion.

All three courses are designed to develop the knowledge, skills and attitudes necessary to deliver effective innovation and strategic change in organisations of all sizes and sectors.

Delivered at masters level, these courses contribute to the knowledge and understanding elements of several modules of the CMI's Level 7 Strategic Management & Leadership Qualification, available at additional cost and study.

Indicative Course Content:

- Learning to learn – the essential element
- Determine what leadership really means in organisations and the flexibility now required in a knowledge environment
- Do we now need a new model of 'leadership' at all levels in our organisations?
- Is this the role set of the Intrapreneur?
- Reflect on what it takes to be an Intrapreneur and what skills and positive attitudes you already have
- Begin to develop a language for understanding oneself and then others
- Evaluate your own personality, skills, behaviours, styles and attitudes to leadership
- What 'motivates' individuals and what doesn't?
- Understand and improve how we make decisions, evaluate risk and create new ideas
- What is a team and what makes it perform successfully?
- Creativity is a blessing not a curse and can be developed
- How can we define organisational cultures, develop them appropriately and manage across them?
- What structural types are there and how do we design appropriate organisational structures and systems?
- Understand clearly how people react and respond to change and how to successfully lead them through it.
- What are the key elements to consider when managing change?
- Take inspiration from selected case studies from around the world

The course is regularly delivered at The Media Centre, Huddersfield HD1 1RL on consecutive days to small groups from all sectors using an action-learning, involved discussion approach. Please see www.pimac.uk for the latest course dates and availability.

Prices: **Leading Strategically 2-day course** **£500 plus VAT** with the following additional options:

- | | |
|--|---------------|
| • Thinking Strategically 2-day course | £500 plus VAT |
| • MeQ [®] 1-day course (after completing the 2-day Leading Strategically course) | £250 plus VAT |
| • 21 st Century Leaders CMI Registration (Optional if not undertaking the CMI Level 7 qualification) | £100 plus VAT |
| • CMI Level 7 Certificate in Strategic Management & Leadership (in addition to all 3 courses)
(Includes 1-day induction plus 1:1 support, registration, assessment and 21 st Century Leaders CMI registration) | £750 plus VAT |

Total for CMI Level 7 Certificate in Strategic Management & Leadership - 6 days attendance & £2000 plus VAT or £1750 plus VAT if invoiced & paid at onset
Includes all course materials. Refreshments are not provided but full catering facilities are available on site.

For course dates, availability and more information please see www.pimac.uk or contact
David Broadhead - 01484 500404 or david@pimac.uk

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