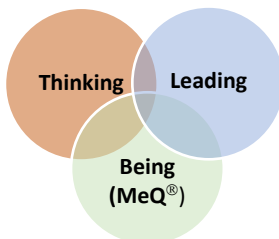


***Based on my pool of coached clients, 90% of the challenges for business owners exist in a lack of personal development (Darren L Johnson)***

***If you are under the impression you have already perfected yourself, you will never rise to the heights you are no doubt capable of (Kazuo Ishiguro)***

Following on from the Leading Strategically course, this one-day course uses our well proven RIDFEAR® self-coaching methodology to help participants;

- Work out for themselves who they really are and what their strengths and skills are
- What they want to achieve in both their personal and work lives
- How they can develop and achieve that



21st Century Leaders Courses

*This intensive one-day course is one of three stand-alone courses that comprise the 21<sup>st</sup> Century Leaders programme, recognised by the Chartered Management Institute (CMI). Enrolment brings CMI membership benefits along with a certificate upon completion.*

*All three courses are designed to develop the knowledge, skills and attitudes necessary to deliver effective innovation and strategic change in organisations of all sizes and sectors.*

*Delivered at masters level, these courses contribute to the knowledge and understanding elements of several modules of the CMI's Level 7 Strategic Management & Leadership Qualification, available at additional cost and study.*

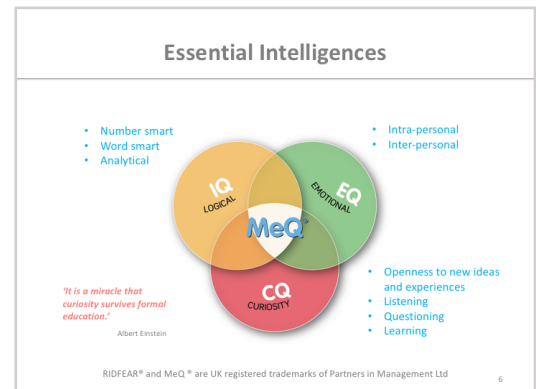
### **Indicative Course Content:**

We believe that effective strategic leadership involves applying and developing the essential intelligences of Intelligence (IQ), Emotional (EQ) and Curiosity (CQ) in order to manage, lead and create.

This is what we call MeQ® - these individuals we call Intrapreneurs.

RIDFEAR® is our self-coaching methodology and has helped hundreds of individuals experiencing change determine what they want from both life and their careers and then establish how to achieve that.

- RIDFEAR® has seven elements to it:
  - *R ealisation* – begin to discover who you are and what is really fundamental to you
  - *I deal* – start to determine what you really want
  - *D istractions* – understand and change what is holding you back
  - *F ocus* – determine which area of your life you can and want to change
  - *E nds* – establish what results you want to achieve
  - *A ctions* – plan how you are going to achieve them
  - *R efect* – take pride in your success, learn from it and reward yourself



This one-day course is regularly delivered at The Media Centre, Huddersfield HD1 1RL to small groups from all sectors using an action-learning, involved discussion approach. Please see [www.pimac.uk](http://www.pimac.uk) for the latest course dates and availability.

Prices: **MeQ® 1-day course (after completing the 2-day Leading Strategically course) £250 plus VAT**

- |   |               |
|---|---------------|
| • Leading Strategically 2-day course  | £500 plus VAT |
| • Thinking Strategically 2-day course   | £500 plus VAT |
| • 21 <sup>st</sup> Century Leaders CMI Registration (Optional if not undertaking the CMI Level 7 qualification)             | £100 plus VAT |
| • CMI Level 7 Certificate in Strategic Management & Leadership (in addition to all 3 courses)                               | £750 plus VAT |
| (Includes 1-day induction plus 1:1 support, registration, assessment and 21 <sup>st</sup> Century Leaders CMI registration) |               |

**Total for CMI Level 7 Certificate in Strategic Management & Leadership - 6 days attendance & £2000 plus VAT or £1750 plus VAT if invoiced & paid at onset**  
Includes all course materials. Refreshments are not provided but full catering facilities are available on site.

For course dates, availability and more information please see [www.pimac.uk](http://www.pimac.uk) or contact David Broadhead - 01484 500404 or [david@pimac.uk](mailto:david@pimac.uk)